

PRESS RELEASE

Antwerp, 27 June 2017



Let's conn3ct!

Conn3ct: three countries, one story

The Flanders Heritage Library and the Koninklijke Bibliotheek, National Library of the Netherlands created *Conn3ct* in close cooperation with the Provincial Library of Limburg and the University of Antwerp. This innovative exhibition in 3 languages (English, German and Dutch) brings early printed books and contemporary media together in one story.

Conn3ct can be visited in the Nottebohmzaal of the Hendrik Conscience Heritage Library in Antwerp, from 22 June to 17 September 2017. *Conn3ct* was previously located in the Paulinerkirche of the Göttingen State and University Library (2016) and Museum Meermanno in The Hague (2017). In October the exhibition travels to the Provincial Library of Limburg in Hasselt. It is part of the varied culture programme created on the occasion of Flanders and the Netherlands serving as Guests of Honour at the Frankfurt Book Fair.

Discover the relationship between Twitter and pamphlets

What do printed books from the first half of the sixteenth century and social media such as Twitter and Facebook have in common? They are both mass media with a major impact on mankind and society. The invention of book printing around 1450 was revolutionary, but it took another 50 years before this new medium brought about radical social revolutions. For the first time, scholars, politicians and other educated citizens could spread their ideas rapidly, much faster than through letters or manuscripts. Today, social media fulfil the same role: tweets have an impact on the political debate, pictures cause strong emotions around the globe and vloggers make their voices heard.

Old books and new media

To illustrate this relationship, we selected 50 early sixteenth-century books from the collections of the partner libraries of the Flemish Heritage Library and the Koninklijke Bibliotheek. *Conn3ct* compares historical works of great thinkers and opinion makers such as Luther, Vives and Erasmus with tweets and posts by contemporary persons of influence such as Donald Trump and Malala Yousafzai.

Experience the impact of social media

Conn3ct exhibits heritage and media, but also offers an experience, with the exhibition itself functioning as a social medium. Visitors go on an interactive journey between historical printed matter and multimedia consoles. They log in to the exhibition installation and share their opinions and preferences with each other. They determine themselves how much information they want to reveal. This way, the influence and functioning of social media is made strikingly tangible.

Browsing

Conn3ct is a contemporary exhibition in every sense of the word. We look at the past from the present, with modern concepts and social issues in mind. Furthermore, we invite visitors to freely switch from one theme to the other. This way they can construct their own story and interpretation. It explicitly responds to the browsing, fragmented, and intuitive way in which digital natives receive, search and process information today.

Digital natives cooperate

This digital generation, which has grown up between screens instead of books, is an important target group. We therefore asked students from creative and academic training programmes in the Netherlands and Flanders to cooperate in the development of the exhibition. They were challenged to create a bridge between old books and new media. The resulting ideas, recommendations, concepts and prototypes have been taken into account in the elaboration of the exhibition. With this experiment, the initiators hope to increase support for heritage libraries and their cultural heritage.

Practical Details

- *Location*
Hendrik Conscience Heritage Library
Hendrik Conscienceplein 4
2000 Antwerp
Belgium
- *Opening Hours*
22-06-2017 - 17-09-2017
Tuesday-Sunday: 1PM - 5 PM
- *Tickets*
€ 3,00 / € 2,00 / € 0
- *More information*
conn3ct.media

Press Contacts

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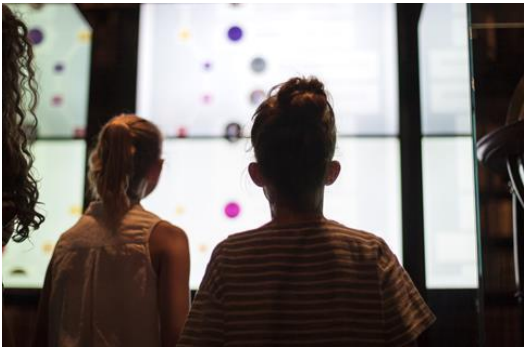
Koninklijke Bibliotheek:
Lonneke op der Heijde
lonneke.opderheijde@kb.nl
+31 6 54607391

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Offer jij je smartphone op voor boeken?



Geef met de wijzer aan hoever je overhelt naar een van de twee uitersten.

Ik ben een enorme boekenwurm. Ik kruip het liefst in een hoek met een boek. Als ik moet kiezen doe ik mijn smartphone weg.



Ik ben een complete smombie. Ik kijk zelfs niet op van mijn smartphone bij het oversteken. Als ik moet kiezen doe ik het zonder boeken.



Mijn profiel

Volgende Afsluiten



Zet jij jezelf in the picture?

Kies hoe je een profielafbeelding wilt instellen.



SELFIE NEMEN



SHELFIE KIEZEN



ICOON AANPASSEN